Team Europe in Kenya

November 16th, 2022
Geopolitical commission

• Values
  Democratic governance, rule of law, gender equality, open and transparent economy, environmental sustainability, LNOB, SDG

• Team Europe
  Coalescing resources together and better coordinating, for transformational change, delivering on Global Gateway
Global Gateway captures what the EU stands for as a partner and is delivered predominantly through Team Europe and Team Europe Initiatives (TEIs)

Global Gateway = The brand  
Team Europe = The approach  
TEIs = The flagships / projects / sectors
Global Gateway

• Global Gateway aims to mobilise infrastructure development investments of up to 300 billion in the years 2021-2027.

• Private sector role is core
Aims to support Africa towards an inclusive, green and digital transformation, mobilising 150 billion euro
EUROPEAN UNION MULTI-ANNUAL INDICATIVE PROGRAMME IN KENYA
2021-2027
Basis for the MIP 2021-2027 (1/2)

- Kenya is a crucial partner of strategic interest for the EU in Africa;
  - Stability and security in the Horn of Africa
  - An economic hub in the region, a market with growing potential for trade and investment for European companies
  - A strong partner in the pursuit of universal values and multilateralism, promoting the Sustainable Development Goals
  - A strong partner for climate action and for the transition into the digital and green economy

- Kenya has a sound policy framework, setting the frame for a partnership that allows for the relationship to grow, beyond development cooperation

- A rights-based approach will guide the cooperation, building on human development, empowerment of women and youth, and leave no one behind
The partnership is between EU and Kenya is transforming beyond development cooperation into a relationship based on common values and mutual interests.

Political dialogue, trade policy and development cooperation are mutually reinforcing.

The cooperation in Team Europe sets the frame for a broader partnership with Kenya, including with civil society, academia and the private sector.

Innovative SDG and climate financing will be promoted while mitigating risks related to debt sustainability.
European Union in Kenya
Multi-Annual Indicative Programme 2021-2027

Human-centred digitalisation
#TeamEurope

Green Deal
#TeamEurope

Priority areas

Green Transition

Lease no one behind

Governance, peace & stability

Cross-cutting:
Gender Equality, Youth, Skills, Human Rights, Inclusive Growth, Private Sector Development, Regional Cooperation
Financial overview 2021-2024

<table>
<thead>
<tr>
<th>Priority Area</th>
<th>EUR Million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green Transition - Environmental Sustainability &amp; Resilience</td>
<td>147</td>
</tr>
<tr>
<td>Leave no one behind - Human Development and Digital Inclusion</td>
<td>83.5</td>
</tr>
<tr>
<td>Democratic governance, peace &amp; stability</td>
<td>83.5</td>
</tr>
<tr>
<td>Support measures</td>
<td>10</td>
</tr>
<tr>
<td><strong>TOTAL 2021-2024</strong></td>
<td><strong>324</strong></td>
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Out of this, 61 million to be implemented via the European Sustainable Development Fund (EFSD+)
Green Transition

Environmental Sustainability and Resilience

Natural capital and resilience
Natural capital and biodiversity conservation, nature-based economic sectors; sustainable use and management of natural resources; land governance; disaster and drought management, resilience building

Green economy and sustainable business
Business enabling environment; climate-smart and sustainable value and supply chains; access to finance and knowledge; research, innovation and digitalisation ecosystems; investments in green economy; trade policy and infrastructure

Sustainable energy
Development of renewable and sustainable energy solutions; resilience, stability and efficiency of the electricity system; last-mile electricity access; green hydrogen and power-to-x
Leave no one behind

Human Development & Digital Inclusion

**Education and skills for employment**

Strengthening of the technical and vocational education and training (TVET) offering; skills upgrading, qualification and recognition; last-mile connectivity to link schools and training centres

**Empowering women and youth**

Sexual and reproductive health and rights; GBV and child violence prevention and response; participation in decision-making and political processes; reducing the digital gap

**Inclusive and resilient urbanisation**

Affordable green housing and slum upgrading programmes; sustainable urban mobility
Democratic Governance

Peace and Stability

Democratic and Economic Governance

Open government; digital solutions for public service delivery and civic engagement; data protection; anti-corruption; legal and judicial empowerment; support to devolution; public finance management and revenue mobilisation

Conflict, peace, and security

Countering terrorism and violent extremism; addressing drivers of conflict; maritime security; building capacity of intelligence institutions; cybersecurity; women, peace and security

Migration and forced displacement

Livelihoods and resilience for refugee and host communities; migration and asylum management
Private Sector Support under MIP-NDICI

- Matching grants for smallholder farmers market integration.
- Blending operations to increase the capital availability of Kenyan Banks for lending to SMEs.
- Participation in Private Equity Funds (AgriFI central, ABC Fund, etc) for investment in SMEs.
- EFSD Guarantees to DFIs deployed in Kenya.
- EFSD+ in the pipeline.
What is a Team Europe Initiative?

• It’s a group of many projects with many implementing organisations, striving towards jointly identified results and impact
• EU and Member States have joint financing and results framework, underpinning dialogue, strategizing, policy analysis, programming and communications
• Beyond grants: EIB and Development Finance Institutions have important role; blending
• Beyond ODA: Green sustainable finance, trade and investments
Team Europe Initiative
Human Centred Digitalisation

**Overall objective**
A human-centred digitalisation process has contributed to a more inclusive and green growth in Kenya

**Areas of intervention**
- Reduced digital gap
- Digital economy transformation
- Open and inclusive digital governance

**Mobilisation**
- 10 EU Member States participating + Financial institutions
- 500 m€ mobilised in grants and leveraged finance in 20 different programmes
Overall objective:
A human-centred digitalisation process has contributed to a more inclusive and green growth in Kenya

Pillars

- Reduced digital gap
- Leapfrog digital economy transformation
- Open and inclusive digital governance

Specific objectives

- Underserved populations obtain better access to social services through digitalisation
- SME’s, corporate customers and social services benefit from improved digital infrastructure
- Improved digital skills
- The digital and innovation ecosystem caters for business and job creation
- Emerging technologies are leveraged for socio-economic benefit
- Digital policy development and Kenyan leadership at a regional level are strengthened
- Inclusive online public service delivery, at national and local level
- Secure and open e-government systems and standards
- Democracy promoted and protected in the digital environment
- Improved transparency, accountability and access to justice
Overall objective:
A human-centred digitalisation process has contributed to a more inclusive and green growth in Kenya

Reduced digital gap
- Underserved populations obtain better access to social services through digitalisation
- SME’s, corporate customers and social services benefit from improved digital infrastructure
- Improved capacity in TVET
- Improved digitalisation of schools
- Tech entrepreneurship and the digitization of SMEs are strengthened
- Digital skills development and jobs in the digital economy are improved
- Investments on digital and innovation are increased
- Capacity development regarding emerging tech is strengthened
- Socio-economic benefit use cases of emerging tech are piloted and scaled
- Research and development regarding emerging tech is improved
- Digital policy development is strengthened
- The digital transformation of the economy is accelerated
- Kenyan regional leadership is strengthened

Leapfrog digital economy transformation
- Improved digital skills
- The digital and innovation ecosystem caters for business and job creation
- Emerging technologies are leveraged for socio-economic benefit
- Digital policy development and Kenyan leadership at a regional level on digital economy topics are strengthened

Open and inclusive digital governance
- Inclusive online public service delivery, at national and local level
- Secure and open e-government systems and standards
- Democracy promoted and protected in the digital environment
- Improved transparency, accountability and access to justice
- Improved e-services for citizens and businesses
- Digital land governance
- Improved county-level digital governance
- Strengthened cybersecurity
- Open e-gov systems
- Digital government change management
- Improved data protection
- Improved online public participation
- Strengthened human rights in the digital environment
- Civic digital education
- Improved E-justice practises
- Digitalisation as a tool in the fight against corruption
- Public finance management, transparency and accountability mechanisms
- Improved access to information
Examples of private sector involvement – Digital

• Last mile digital connectivity: Financing of supply of fibre optic infrastructure to underserved areas
• Enhancement of digital infrastructure with the support of Data Centres
• Investment to expand the coverage and capacity of its mobile telecommunications network
• Digitisation of financial markets and trade - private sector financial service providers
• Large scale digitisation of government content and place it online - Incentives to the private sector to develop digital content
• Improved access to quality healthcare

➢ Public tenders
➢ Liaison with Kenyan private sector
➢ Public private partnerships
Overall objective

Team Europe has supported Kenya to advance towards a green economy that contributes towards climate neutrality, biodiversity, reduced pollution, resilience, jobs, and sustainable economic growth.

Areas of intervention

- Circular and sustainable economy, including green finance
- Climate-smart and sustainable agricultural value chains;
- Renewable and accessible energy;
- Sustainable urbanisation and infrastructure;
- Natural capital and biodiversity;

Mobilisation

- 14 Member States participating + Financial institutions
- 3.2 b€ mobilised in grants and leveraged finance in 120 different programmes
Overall objective: Team Europe has supported Kenya to advance towards climate neutrality, conservancy of biodiversity, reduced pollution, resilience, and sustainable economic growth.

Pillars

- **Circular and sustainable economy**
  - Specific objectives:
    - Waste, pollution and emission of greenhouse gases is reduced due to adoption of sustainable approaches to production, consumption, recycling and logistics.

- **Climate-smart and sustainable agricultural value chains**
  - Specific objectives:
    - Agri-food systems are adapted to climate change risks, promoting sustainable consumption and production, creating decent jobs, conserving biodiversity, providing ecosystem services, building resilience and minimising negative environmental impacts.

- **Renewable and accessible energy**
  - Specific objectives:
    - Increased generation of and improved access to sustainable energy.

- **Natural capital and biodiversity**
  - Specific objectives:
    - Kenya’s natural capital and biodiversity are rehabilitated, conserved and well managed.

- **Sustainable urbanisation and infrastructure**
  - Specific objectives:
    - More sustainable urbanisation and infrastructure promoting circular approaches.
Overall objective: Team Europe has supported Kenya to advance towards climate neutrality, conservancy of biodiversity, reduced pollution, resilience, and sustainable economic growth.

### Pillars

- **Circular and sustainable economy**
  - Recycling, waste management, extended producer responsibility
  - Green finance

- **Climate-smart and sustainable agricultural value chains**
  - Financial services for agriculture
  - Technologies for improved value chains
  - Digitalisation of agriculture

- **Renewable and accessible energy**
  - Technologies for renewable energy
  - Bio energy, green hydrogen
  - Financing for small scale production and local grids

- **Natural capital and biodiversity**
  - Tourism

- **Sustainable urbanisation and infrastructure**
  - Water and sanitation
  - Housing
  - Green and sustainable transport systems and manufacturing

### Examples of sectors with private sector opportunities

- **Public tenders**
- **Liaison with Kenyan private sector**
- **Public private partnerships**